THE HAPPY FRANCHISEE™ ROAD MAP

A Practical Plan for Building a Thriving Franchise

Name

Date

CLARITY

VISION – Where Am I Going?
What clarity do I now have about the leader I am becoming?

MISSION – Why Am I Doing This?
How does my mission reflect purpose, integrity, and long-term impact?

DIRECTION

THREE-YEAR VISION & MEGA GOALS
What sustainable growth am I building toward?

Year 1

Year 2

Year 3

RHYTHM & EXECUTION

30 / 60 / 90 DAY GOALS
What daily and weekly habits will create consistency?

30 Days

60 Days

90 Days

DISCIPLINED EXECUTION

Action Item	Who	Due Date	Notes

COLLABORATION & RELATIONSHIPS

RELATIONSHIPS TO BUILD

Internal (Staff, Landlord)
How will I strengthen trust and collaboration?

External (Franchisor, Accountant, Mentors, Family)
How will I build long-term alignment?

SELF-LEADERSHIP

RELATIONSHIP WITH MYSELF
What daily behaviors reflect The Happy Franchisee™?

RELATIONSHIP WITH FAMILY
How does my business support the life I want?

CULTURE

How do we live our Mission, Vision, and Values every day?
What behaviors define our culture?

LEARNING & ADAPTATION

What will I learn next, and how will I apply it?

EMOTIONAL RESILIENCE
Where does self-doubt show up, and what action will I take anyway?

Based on The Happy Franchisee Framework™
www.flc.rocks/thehappyfranchisee

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