

The 10 Franchisee Pain Points

The Core Challenges of Franchise Ownership



Managing cash flow



Employee recruitment and retention



The franchisor/franchisee relationship



Time management and work/life balance



Gaining more customers



Imposter syndrome



Franchise compliance



Leadership and people management



Feeling alone and mental health



Customer service and quality control

These ten pressures are not random problems. They are leadership signals pointing to deeper structural foundations.